

NEWS ANNOUNCEMENT

FutureMark Paper Expands Client Roster in 2013, Breaks Ground in Educational Publishing Market

News Summary

- FutureMark Paper experiences strong growth in 2013, signing on or expanding existing relationships with a number of retailers, publishers and marketing services providers
- Company makes inroads in educational publishing market, with 50% year over year volume growth; clients include Houghton Mifflin Harcourt, Reed Elsevier, Scholastic, Wiley and Zaner Bloser
- If school systems across the U.S. switched to high-recycled (>90%) paper for their educational materials, more than 4 million trees, nearly 2 billion gallons of water and 2.5 trillion BTUs of energy could immediately be saved

Westport, CT — November 22, 2013 — FutureMark® Paper Group, North America's leading provider of responsibly made recycled paper, today announced the continued expansion of its customer roster among leading retailers, premier publishers and marketing services providers. The company reported new business wins in 2013 from Bed Bath & Beyond and Menards, as well as increased volume from existing customers such as TIME Magazine, Gannett and Sam's Club.

FutureMark also made notable strides in the educational publishing market in 2013, with 50 percent year over year volume growth, including new or expanded orders with Houghton Mifflin Harcourt, Reed Elsevier and Zaner Bloser – adding to its existing work with Scholastic and Wiley. As part of broader green initiatives among K-12 schools and higher education institutions, there is growing interest in high-recycled paper options for educational textbooks and instructional materials, most of which have traditionally been printed on conventional, or virgin, paper. A small portion of these materials may contain paper with 10-20 percent recycled fiber – technically qualifying them to be labeled “recycled.” High-recycled paper, however, is comprised of at least 90 percent recycled fiber and looks, feels and performs as well as the lower- or non-recycled options.

“We are very pleased with our business growth in 2013 and look forward to continuing this momentum into 2014,” stated Steve Silver, President & CEO of FutureMark Paper Company. “We see the educational publishing market as an area in which we can support significant industry change and lessen the environmental impact of textbooks and instructional materials. If school systems across the United States made the switch to high-recycled paper for these materials, more than 4 million trees, nearly 2 billion gallons of water and 2.5 trillion BTUs of energy could immediately be saved.”

Administrative Headquarters

315 Post Road West
Westport, CT 06880

Tel. 203-202-7777 or 866-580-8325

Alsip Production Center

13101 South Pulaski Road
Alsip, IL 60803

Tel. 708-272-8700 or 866-580-8325

Manistique Production Center

453 South Mackinac Avenue
Manistique, MI 49854

Tel. 906-341-2175

Contributing to the company's recent growth and positive outlook is FutureMark's newest product: Future Jet™, the industry's first high-recycled, coated digital inkjet paper. Compatible with both dye- and pigment-based printers, Future Jet offers publishers and commercial printers excellent print quality on the greenest paper available.

Added Silver: "Our sustainable, affordable, high-quality paper is impressing even the most skeptical buyers and printers, and we're looking forward to turning more heads with additional new products we are readying for release early next year."

FutureMark Paper Group's two manufacturing facilities in Michigan and Illinois produce 90- to 100-percent recycled papers used in books, catalogs, magazines, retail inserts, office papers, labels and promotional mailings, as well as in fast food and commercial packaging applications. The company's [responsibly made printing and packaging papers](#) have the highest recycled content for products of their type made in North America.

About FutureMark Paper Group

[FutureMark Paper Group](#) is North America's leading provider of responsibly made, high-recycled paper. Through continuous green innovation, the group produces high-quality, high-performance printing and packaging papers with unmatched levels of recycled content. FutureMark's recycled paper solutions help sustainability leaders uphold their environmental commitments while advancing their business goals. FutureMark Paper Group's production centers are located in Michigan's Upper Peninsula and in the Chicago metropolitan area. For more information, please visit www.FutureMarkPaper.com.

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