

Watermill Group

*Building companies for the
next 100 years*

Long Term Partners

Watermill Group is a family-owned private investment firm that has been acquiring, operating & growing businesses for more than four decades.

We appreciate that not every business feels at home in a private equity portfolio where fundraising targets and quick exits often influence decision making at portfolio companies. Many management teams prefer a partner that will position their business to endure, allowing value to be realized over a longer-term horizon.

Returning to our family-office style origins, our Long-Term Investment Strategy enables high cash-flow businesses to generate long-term returns through strategic capital investment.

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OUR APPROACH

Entrepreneurial Vision

We partner with entrepreneurial management teams operating fundamentally sound and high cash flow businesses

Strategic Insight

We lead with strategies that leverage the unique capabilities of businesses to capitalize on secular tailwinds.

Operational Excellence

We are an active partner that deploys innovative strategies as well as the resources necessary to execute our shared vision

Collaborative Team Building

We feel alignment of incentives is necessary to achieve positive outcomes on a consistent basis over the long-term.

Watermill's Values

Empowered Teams | Integrity
Mutual Respect | Open Communication
Professional Entrepreneurship
Results – Driven Collaboration

INVESTMENT CRITERIA

EBITDA	\$3M+
Enterprise Value	\$20-\$50M
Investment Structure	Control Equity

INVESTMENT ATTRIBUTES

Family or Founder Led
Resilient End Markets
Predictable Cash Flows
Organic & Inorganic Growth
High return capital
deployment opportunities

END MARKETS

Manufacturing
Value Added Distribution
Aerospace and Defense
Environmental
Food & Agriculture
Hospitality
B2B and B2C Services



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